

AVENUEFLOW

Measuring real-life cost-effectiveness of eyecare in glaucoma, AMD, DR and cataract



Real-world data collection and visualization



Evaluation of the eyecare outcomes



Benchmarking outcomes

OPTOMED



Real-world data collection and visualization

- Easy-to-use data entry forms save time
- Monitoring and visualization of **key clinical and disease-specific** data for the “Big Four” eye diseases
 - glaucoma
 - age-related macular degeneration (AMD)
 - diabetic retinopathy (DR)
 - cataract



Evaluation of the eyecare outcomes

- Improves decision-making based on clinic’s own data
- Several user-selected and easy-to-read diagrams and reports
- Filtering diagrams and reports based on multiple factors



Benchmarking outcomes

- Forms a comprehensive databank for accurate benchmarking of eyecare outcomes and cost-effectiveness
- Helps to define optimal and equal eyecare for the “Big Four”
- National and international comparisons

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Optimize eyecare and resources with real-world data monitoring

Collects and evaluates real-world data for the assessment of eyecare outcomes and costs. Helps in delivering cost-effective, equal and accessible eyecare.



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Tuulonen A, Kataja M, Aaltonen V, Kinnunen K, Moilanen J, Saarela V, Linna M, Malmivaara A, Uusitalo-Jarvinen H. A comprehensive model for measuring real-life cost-effectiveness in eyecare: automation in care and evaluation of system (aces-rwm™). Epub 2021 Jul 14. Acta Ophthalmol. 2022;100:e833-e840.